

## PARTNERSHIPS

# Empower the future Inspire the next generation of STEM talent

**SSERC Education/Industry Partnerships (EIPs) bring education and industry together in a collaborative initiative that connects employers with schools to inspire, mentor, and support the next generation of STEM professionals.**

## Why partner with SSERC?

Employers have a vital role to play in enhancing young people's understanding of STEM careers, developing their skills, and encouraging them to pursue rewarding career pathways. Through an EIP, you can make a tangible impact while advancing your organisation's goals for talent development, community engagement, and social responsibility.

## What EIPs provide

- Trained and supported STEM volunteers:** Employees act as role models in schools, inspiring and guiding learners through workshops, talks, and interactive activities. SSERC provides training, PVG Disclosure checks, and ongoing support to volunteers, ensuring they are confident and well-prepared to make a meaningful impact.
- Tailored activities:** SSERC collaborates with employers to design and deliver engaging STEM-related activities that align with the curriculum and support learners in building essential skills. SSERC's expertise in teacher professional learning, combined with employer insights, helps upskill teachers to bring real-world context into the classroom.
- Specialist support:** SSERC's established relationships with local authorities and schools help employers engage with schools that match their target demographic.
- Support and advice on age and stage engagement.**

## Benefits for your organisation

- Social value impact:** Demonstrate and evidence the wider social impact of your involvement. SSERC can provide data and reporting to support your community benefit commitments, showing how your activities contribute to social mobility, skills development, and workforce readiness.
- Skill development:** Employees gain valuable mentoring, leadership, and communication skills that enhance their professional growth.
- Community engagement:** Make a positive impact in the local community and help shape the future workforce by giving back to schools and young people.
- Strengthen recruitment:** Early engagement with learners and teacher upskilling positions your organisation as a leader in STEM talent development.

## How it works

With an EIP, a dedicated point of contact at SSERC will work with you to develop a strategic plan that meets Scottish Government National Outcomes, supports community benefit procurement clauses, aligns with your corporate social responsibility goals, and addresses your organisation's specific STEM engagement needs.

In addition, SSERC can provide measurable evidence of social value linked to your partnership activity. This information can help you strengthen tender submissions by demonstrating how your organisation's contribution aligns with UK Government social value priorities, adding value to procurement bids and CSR reporting.

## Additional opportunities

### National Outcomes that an EIP can contribute to:

We are better educated, more skilled and more successful, renowned for our research and innovation.

We realise our full economic potential with more and better employment opportunities for our young people.

Our young people are successful learners, confident individuals, effective contributors and responsible citizens.

We have tackled the significant inequalities in Scottish society.

### and so help to:



Build the STEM skills pipeline, locally and nationally.

Develop relationships with future employees including apprentices.



Improve employee motivation and skills through working with young people.



Increase your visibility as a STEM employer active in the community.



Make a positive contribution to a social mobility.

## Get involved!

Contact SSERC to develop a bespoke Education/Industry Partnership tailored to your organisation's needs and the needs of your community.

Education

sserc

Industry

P A R T N E R S H I P S



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